

KANEBRIDGE

NEWS

MIDDLE EAST





MIDDLE EAST

YOUR GUIDE TO FINANCE, REAL ESTATE & LIFESTYLE

Kanebridge ME is the definitive handbook for savvy investors in the Middle East's finance and real estate markets. We deliver a rich blend of local and international news, innovative ideas, and in-depth analysis.

OUR MISSION

Empowering investors with insightful stories, detailed market analysis, and engaging commentary.



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DAILY NEWS REFERENCE

kanebridgenewsme.com is the ideal reference for investors keen on the Middle Eastern property and finance market.

With constantly updated news and articles, **kanebridgenewsme.com** ensures readers stay informed about the rapidly evolving region.



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OUR COMMERCIAL PARTNERSHIPS

kanebridgenewsme.com in commercial partnership with Dow Jones, will keep you updated on the ever-changing world of property, finance, and lifestyle, both in the Middle East and worldwide, with content from The Wall Street Journal, Mansion Global, Barron's and Penta. Kanebridge News Australia, Singapore and UK

THE WALL STREET JOURNAL.

MANSION GLOBAL

ONLY THE EXCEPTIONAL

BARRON'S

PENTA



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CONTENT HIGHLIGHTS

- | In-depth reports on the latest market trends and investment strategies.
- | Insights from industry leaders and financial experts.
- | Articles exploring the luxurious side of life, tailored for our big-spender audience.





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OUR READERS PROFILE

1 PROFESSIONALS AND EXECUTIVES 25-45 years

Well-educated, high-end professionals with a busy schedule and a passion for life.

2 SELF-BUILT ENTREPRENEURS 35-50 years

Innovators and business leaders seeking fresh opportunities.

3 INVESTORS 25-70 years

From new investors to seasoned experts, our readers seek well-organized, established markets.





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ONLINE ADVERTISING OPPORTUNITIES

EXECUTION	FORMAT	W x H	1 MONTH / CPU US\$
Homepage Takeover with Stricky Skins	Billboard	980 x 324	\$6,442
	Sticky Skins	123 x 11 x 100 x 766 x 100	
	MERC & Half page	300 x 477 x 300	
	Leaderboard	786 x 22	
	Mobile leaderboard	320 x 50	
	Adhesion Banner	320 x 100	
Category Takeover Editorial pillar	As above	As above	\$3,442
Standard Run of Site	Premium Leaderboard	970 x 267	\$3,300
	Leaderboard	970 x 787 / 90 x 90	
	Half Page & MERC	300 x 400 x 326	
Mobile ROS	Mobile Leaderboard	970 x 267	\$3,300
	Mobile MREC	970 x 787 / 90 x 90	
	Adhesion Banner	300 x 400 x 326	



Audience Reach: Sophisticated, financially empowered readership. Offering a range of advertising options from full-page spreads to bespoke digital content.

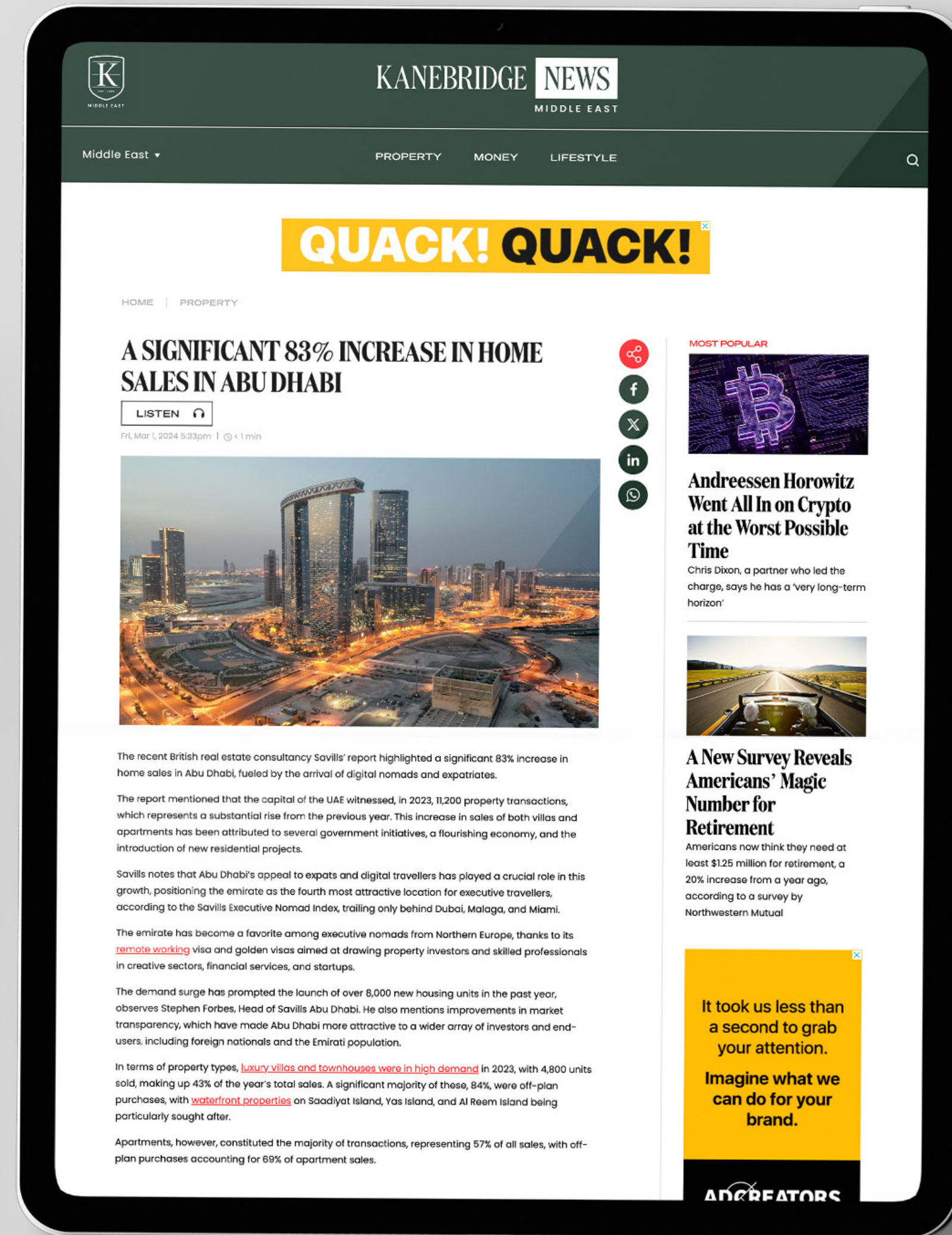


SITE TAKEOVER

100% Site takeover of editorial pillar per month of all ad units on landing page and in article.

RUN OF SITE

Run of site per month option for leaderboard & MERC.





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DIGITAL PRODUCTION RATES

Online Article (500 words limit)	US\$
1 Article	\$25,000
4 Articles (per Article)	\$22,500
8 Articles (per Article)	\$21,250
12 Articles (per Article)	\$18,750

Daily Brief	
Package 1 with 50 slots	\$100,000
Package 2 with 100 slots	\$180,000
Package 3 with 150 slots	\$225,000

Other Products	
Special Video Interview / Report	\$50,000
Exclusive On-Demand Webinar Sponsorship	\$60,000
Digital Production Series / Shows	Enquire about rates from our sales team

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FOR MORE INFORMATION, PLEASE CONTACT

Marie Habib

Editor, Sales & Marketing Manager
+61 478 924 431
marie@kanebridgenewsme.com

Tatiana Hobeiche

Senior Marketing Manager
+961 76 631 721
tatiana@kanebridgenewsme.com

Rama Keyrouz

Head of Business Development
+961 71 797 424
rama@kanebridgenewsme.com

Kanebridgenewsme.com